SimSuite® iPad Apps
Medical Simulation Corporation’s SimSuite of Products deliver solutions to the medical industry worldwide. Now, the SimSuite of Products has gone mobile with SimSuite iPad Apps.

SimSuite iPad Apps bring the power of simulation to the iPad. They put interactive medical simulation and knowledge into the hands of your sales professionals, physicians and patients.
CHALLENGE: Access to Physicians

In a 2008 survey, 90% of physicians said they wanted less interaction with sales representatives in their practice.\(^1\) Currently, the average call with a physician only lasts eighty seconds. How can you promote your product with limited access to your key audience? How can you differentiate your product from the competition in only a few minutes?

SOLUTION: SimSuite iPad Apps

SimSuite iPad Apps put medical device simulation in the hands of your sales force. Our Apps enable you to quickly turn a sales call into an interactive discussion around your product’s key features and benefits. Using your iPad, you can take a physician right into the operating room and demonstrate your device’s procedural steps anywhere, anytime.

Key Features

More Face-To-Face Time With Physicians
Quickly jump-in at any point of the procedure and target the most important steps in a short amount of time.

Interactive Training
Increase the competence and confidence of your physicians and field staff by performing complex procedural steps and interacting with your delivery system on the iPad’s screen.

Realism
Allows the user to deploy your device in complex anatomical models using a simulated delivery system. Inject contrast or adjust the c-arm positioning just like you would in the lab.

Portability
Ultra light, portable and turns on instantly. Enables physicians to interact with your product before entering the operating room.

Full 3D Device Exploration
View your device in full 3d by rotating, panning and zooming. You can also highlight specific product features and benefits.

Consistent Messaging and Documentation
Incorporates essential training and marketing materials such as animations, sizing worksheets, product brochures, Instructions for Use (IFU’s) and clinical studies.
Medical Simulation Corporation’s SimSuite® of Products. Taking medical simulation to your customers anywhere, anytime.

To schedule a demo, contact Medical Simulation Corporation at ManufacturerGroup@medsimulation.com or call 1-888-889-5882.